

# Privacy Policy

We have a dedicated contact person for privacy issues. Please direct any privacy related problems / issues directly to the Data Protection Manager by emailing [info@seabase.eu](mailto:info@seabase.eu). The only information that we hold on you is what you provide us with on the website at the time of ordering or during any enquiries. This information is collected through the ordering and the enquiry systems for the only reason of sending you your goods, and answering your questions and enquiries. Any information held is collected lawfully and in accordance with the Data Protection Act 1998. Data is received by SSL Encryption, on computers behind up-to-date firewalls. Sensitive information such as credit / debit card information is not stored on our site and we do not pass any of your details on to anyone.

When you provide personally identifiable information to Kidsskin, we may use it to provide you with ongoing information about Kidsskin's products and services. Kidsskin will not rent, sell or lease this personally identifiable information to other companies or individuals. You have a right to access, rectify, modify and delete any data referring to you. In order to exercise this right please contact us immediately.

This does not affect your statutory rights as a consumer.

## Cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We only use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.